

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 14.23
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6144656

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	DCCC	EST#1199	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT1/12 14.23

STA:

SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
15		S	1200N-1230P	30		\$500.00	10/13	10/13	0		SAT	0
PROGRAM : NOON NEWS SAT												
31		A	1130P-1200M	30		\$2,000.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : NEWS AFTER FBALL												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 FOR 1 SPOT/WK												

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REP HEADLINE# 6144656TRF# 311939

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ORDER WORKSHEETHARRIS REPORT FROM REP

OCT1/12 14.23

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CHANGES

*** WFTV-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
:LINE#	:	:	:	:	:	:	:DATE	:DATE	: /WK	:	:	:SPTS:

22	S		600P-630P	30		\$1,500.00	10/13	10/13	0		SAT	0
PROGRAM : EYEWITNESS NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#15			MISSED: SAT/1200N-1230P	OCT13		30S	\$500.00	(OCT1/12)	
			BUY#22			SAT/600P-630P	OCT13		30S	\$1,500.00		
						OFFER: SAT/1130P-1200M	OCT13		30S	\$2,000.00	PLS ADVISE.	
						CMT: NEWS AFTER FBALL						
OCT/12						101165.00						
CONTRACT TOTAL												101165.00
TOTAL SPOTS												63

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0% WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE